Letter from the **EXECUTIVE DIRECTOR**

Since 1938, ACGIH has been respected for its dedication to science on behalf of the industrial hygiene and occupational, environmental, health and safety communities. In the nearly 85 years since ACGIH was founded, the organization has grown and expanded without losing sight of our original goal: to encourage the interchange of experience among industrial hygiene workers and to collect and make accessible such information and data as might be of aid to them in the proper fulfillment of their duties.

When I joined ACGIH as Executive Director a few years ago, the organization was at a turning point. In the past three+ years our members and supporters have realized significant growth within virtual and in-person training deliverables while continuing to preserve ACGIH’s core product, updated TLVs and BEIs that all OEHS professionals rely on to keep their communities safe.

Due to the significant growth of our education platforms, delivered by OEHS experts, ACGIH is excited to offer the opportunity to reach a large and engaged scientific audience through Sponsorship. As we unroll this new program, we are able to offer introductory rates that will allow for maximizing advertising budgets in 2022. I look forward to developing a plan that fits your business needs and budget.

If you’re interested in ACGIH sponsorship opportunities, you may reach out to me at frankm@acgih.org.

Thank you,

**Frank Mortl III, CAE**
MEMBERS

Email Audience:
40,000+ SUBSCRIBERS

Facebook post, average reaches:
500+ FOLLOWERS

Paid Facebook post average reach – 30 days:
5,000+ VIEWS

Web advertising reach – 30 days:
50,000+ OPENS

Average monthly website visitors:
65,000+ OEHS EXPERTS

ACGIH members are OEHS professionals, at all stages of their career, who dedicate at least 50% of their employment to the OEHS field.
WEBINARS

ACGIH hosts 30+ paid webinars a year, each with an average of 250 participants. Unpaid webinars average 500+ attendees.

Sponsorship Benefits:

• At least 2 social media posts recognizing the sponsor
  • Sponsor will be tagged when available
  • Company logo will be included in an image
• Inclusion on all emails promoting specific webinars (at least 2)
  • Company logo will be included, and linked to a webpage of the company’s choosing
• Promotion on the webinar event website
  • Company logo will be included, and linked to a webpage of the company’s choosing
• Exposure on any additional marketing materials
• 2 minutes to introduce company and speaker (Start)
• 1 minute to thank the speaker and everyone for joining (Finish)
• Detailed attendee list including full contact information
• Exclusive sponsor of the specific webinars

Sponsorship Cost:

Paid Webinar: $1,500
Complimentary Webinar: $5,000
IN-PERSON COURSES

ACGIH plans to host at least 7 in-person courses in 2022. Each in-person class takes place over 3-5 days and includes hands-on instruction for up to 50 students per course. Sponsorship of in-person courses allow the opportunity to engage directly with attendees and showcase particular products.

Courses:

3 Fundamentals of Industrial Ventilation courses (February, April, October) in Chicago – 40 attendees each
1 Advanced Industrial Ventilation course (October) in Las Vegas – 20 attendees
1 Bioaerosols Course (September) in Philadelphia – 30 attendees
2+ “On-The-Road” Fundamentals of Industrial Ventilation courses (International and Domestic Opportunities) – 30 attendees

Sponsorship Benefits:

• At least 5 social media posts recognizing the sponsor
  • Sponsor will be tagged when available
  • Company logo will be included in an image
• Inclusion on all emails promoting the course (at least 5)
  • Company logo will be included, and linked to a webpage of the company’s choosing
• Promotion on the course website
  • Company logo will be included, and linked to a webpage of the company’s choosing
• Exposure on any additional marketing materials
• 5 minutes to introduce your company and product
• Detailed attendee list including full contact information
• Exclusive sponsor of the course
• Additional opportunities to engage with attendees can be available based on particular needs

Sponsorship Cost: $2,500
ON-DEMAND COURSES

In 2022, ACGIH will host 4 on-demand courses. These courses average 1.5 hours and include instruction on niche issues within the OEHS field.

Example On-Demand Course Topics:

Basics in Industrial Ventilation
Biomonitoring
Heat Stress & Strain
Noise

Sponsorship Benefits:

• At least 5 social media posts recognizing the sponsor
  • Sponsor will be tagged when available
  • Company logo will be included in an image
• Inclusion on all emails promoting the course (at least 5)
  • Company logo will be included, and linked to a webpage of the company’s choosing
• Promotion on the course website
  • Company logo will be included, and linked to a webpage of the company’s choosing
• Exposure on any additional marketing materials
• 5 minutes to introduce your company and product
• Detailed attendee list including full contact information
• Exclusive sponsor of the course

Sponsorship Cost:

$2,000